PTO/SB/05 (08-03)

Approved for use through 07/31/2006. OMB 0651-0032

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UTILITY PATENT APPLICATION TRANSMITTAL

(Only for new nonprovisional applications under 37 CFR 1.53(b))

| Attorney Docket No. | | C7515.0002 | | | | | | |
|---------------------|-------------------------------------|-------------------------------------------------------------------|--|--|--|--|--|--|
| First Inventor | | Richard Corriere | | | | | | |
| Title | COMMUNIC MARKETING MOTIVATE U | ATION SYSTEM FOR BUSINESS INCLUDING A POINT SYSTEM TO JSERS | | | | | | |

| | | | | | | | Expre | ss Ma | il Lab | el No. | _EV 2 | 24788 | <u>645</u> | US |
|-------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------|---------------------------------------------|-------------------------|--------------------------------------------|----------------------------------------|-------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------|---------------------------|------------|------------|-------------------------|------------|--------------------------------------------------------------------------------|
| APPLICATION ELEMENTS See MPEP chapter 600 concerning utility patent application contents. | | | | | | | MS Patent Application Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450 | | | | | | | |
| 1. | Х | | | orm (e.g., PTO | | | | 7. | | | | R in duplic | | large table or |
| 2. | X | Applicant plains application status | | | | | Nucleotide and/or Amino Acid Sequence Submission (if applicable, all necessary) | | | | | | | |
| 3. | х | Specifica | ation | | [Total Pages | 19 |] | | a. [| Comp | uter Rea | dable For | m (C | RF) |
| (preferred arrangement set forth below) - Descriptive title of the invention - Cross Reference to Related Applications - Statement Regarding Fed sponsored R & D - Reference to sequence listing, a table, or a computer program listing appendix | | | | | | b. Specification Sequence Listing on: i. CD-ROM or CD-R (2 copies); or ii. Paper c. Statements verifying identity of above copies | | | | | | | | |
| | | | | the Invention of the Invention | | | | | | ACC | OMPAN | IYING A | PPL | ICATION PARTS |
| | | Brief I Detail | Descriptio ed Descri | n of the Drawings (| (if filed) | | | 9. | | _ | | | | et & document(s)) |
| | | - Claim - Abstra | | Disclosure | , | | _ | 10. | Щ | | | Statement n assignee | | Power of Attorney |
| 4. | X | Drawing | (s) (35 U | .S.C. 113) | [Total Sheets | 3 | ⊣ 1 | 11. | | _ | | | nent (| if applicable) |
| 5. | Oath | or Declar | | | [Total Sheets | 1 |] | 12. | | | nt (IDS)/ | PTO-1449 | 9 | Copies of IDS Citations |
| | a. | | xecuted | | OED 4.00/ I | | | 13. | 13. Preliminary Amendment | | | | | |
| | b. | | | prior application n/divisional with B | n (37 CFR 1.63(d ox 18 completed) |)) | | 14. Return Receipt Postcard (MPEP 503) (Should be specifically itemized) | | | | | | |
| | | i | | ON OF INVENT | OR(S) deleting inventor(s) | | | 15. Certified Copy of Priority Document(s) (if foreign priority is claimed) | | | | | | |
| | | | named in | the prior application FR 1.63(d)(2) and | on, | | | 16. Nonpublication Request under 35 U.S.C. 122 (b)(2)(B)(i). Applicant must attach form PTO/SB/35 or its equivalent. | | | | | | |
| | | , | | | | | | 17. Other: | | | | | | |
| 6. Application Data Sheet. See 37 CFR 1.76 | | | | | | | ****** | | | | | | | |
| 18 sp | . If a | CONTINU ation follow | JING AP ving the | PLICATION, che title, or in an Ap | eck appropriate b plication Data Sh | oox, an neet un | d supp der 37 | ly the I | requis 1.76: | ite inform | nation be | low and in | n the | first sentence of the |
| | | Continua | ition | Divisional | Continua | ation-in | -part (| CIP) | of pri | or applica | ation No. | : | | |
| | | | | ation: Examiner | | | | | | _ | Art Unit | | | <u>-</u> |
| un | der B | ox 5b, is c | onsider | ed a part of the d | lisclosure of the | accom | panyin | g cont | inuati | on or divi | sional a | pplication | and i | th or declaration is supplied is hereby incorporated by ted application parts. |
| | reference. The incorporation can only be relied upon when a portion has been inadvertently omitted from the submitted application parts. 19. CORRESPONDENCE ADDRESS | | | | | | | | | | | | | |
| | | Custome | r Numbe | or: | | | | | | OR | x | Corresp | onde | nce address below |
| Na | DICKSTEIN SHAPIRO MORIN & OSHINSKY LLP Keith D. Nowak | | | | | | | | | | | | | |
| Ac | Address 1177 Avenue of the Americas 41st Floor | | | | | | | | | | | | | |
| City | | | | | State | | NY | | | | Zip Code | e | 10036-2714 | |
| Country US | | | | Telep | hone | (212) 835-1400 | | | 0 | F | ax | (212) 997-9880 | | |
| Ī | Nam | e (Print∕1 | 'уре) | Jon D. Gr | ossman | | | | Regis | tration N | o. (Attorr | ney/Agent |) | 32,699 |
| Signature | | | | | - 2 | 1 | | _ | | | | Date | Ja | nuary 29, 2004 |

PTO/SB/17 (10-03)

Approved for use through 7/31/2006. OMB 0651-0032

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FEE TRANSMITTAL for FY 2004

Effective 10/01/2003, Patent fees are subject to annual revision.

Applicant claims small entity status. See 37 CFR 1.27

Complete if Known Not Yet Assigned **Application Number** Filing Date Concurrently Herewith Richard Corriere First Named Inventor **Examiner Name** Not Yet Assigned N/A Art Unit C7515.0002 Attorney Docket No.

| TOTAL AMOUNT OF PAYMENT (\$) 385.00 Attorney Docket No. C7515.0002 | | | | | | | | |
|--------------------------------------------------------------------|-------------------------------------------------------------------------------------------------|---------------------------|--------|-------------|---------------|-----------------------------------|----------------------------------------------------------|----------|
| METHOD OF PAYMENT (che | FEE CALCULATION (continued) | | | | | | | |
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| Card Colder | | | | | | | | |
| Deposit Account: | Large | Large Entity Small Entity | | | | | | |
| Deposit 50-2215 | | Fee | Fee | Fee | Fee | = | Fee Description | |
| Number | | Code | (\$) | Code | (\$) | | r de Bescription | Fee Paid |
| Deposit Account Dickstein Shapiro M | | 1051 | 130 | 2051 | 65 | Surcharge | e - late filing fee or oath | |
| Name Oshinsky LLF | | 1052 | 50 | 2052 | 25 | | e - late provisional filing fee or cover | |
| The Director is authorized to: (check all that | | | | | | sheet. | | |
| Charge fee(s) indicated below X | Credit any overpayments | 1053 | 130 | 1053 | 130 | Non-Engli | sh specification | |
| X Charge any additional fee(s) or any under | rpayment of fee(s) | 1812 | 2,520 | 1812 | 2,520 | For filing a | request for ex parte reexamination | |
| Charge fee(s) indicated below, except for | r the filing fee | 1804 | 920* | 1804 | 920* | Requestin Examiner | g publication of SIR prior to action | |
| to the above-identified deposit account. | tile ming rec | 1805 | 1,840* | 1805 | 1,840* | Requestin Examiner | g publication of SIR after | |
| FEE CALCULATION | ON | 1251 | 110 | 2251 | 55 | | for reply within first month | |
| 1. BASIC FILING FEE | | 1252 | 420 | 2252 | 210 | Extension | for reply within second month | |
| Large Entity Small Entity | | 1253 | 950 | 2253 | 475 | Extension | for reply within third month | |
| Fee Fee Fee Fee Fee Desc | ription Fee Paid | 1254 | 1,480 | 2254 | 740 | Extension | for reply within fourth month | |
| 1001 770 2001 385 Utility filing | fee 385.00 | 1255 | 2,010 | 2255 | 1,005 | Extension | for reply within fifth month | |
| 1002 340 2002 170 Design filin | ng fee | 1401 | 330 | 2401 | 165 | Notice of | Appeal | |
| 1003 530 2003 265 Plant filing | fee | 1402 | 330 | 2402 | 165 | Filing a bri | ief in support of an appeal | |
| 1004 770 2004 385 Reissue fili | 385 Reissue filing fee | | 290 | 2403 | 145 | Request for | or oral hearing | |
| 1005 160 2005 80 Provisional | 1451 | 1,510 | 1451 | | | institute a public use proceeding | | |
| SUBTOTAL (1) | 1452 | 110 | 2452 | 55 | | revive – unavoidable | | |
| , , <u> </u> | (\$) 385.00 | 1453 | 1,330 | 2453 | 665 | | revive - unintentional | |
| 2. EXTRA CLAIM FEES FOR UTILI | ITY AND REISSUE | 1501 | 1,330 | 2501 | 665 | • | e fee (or reissue) | |
| | below Fee Paid | 1502 | 480 | 2502 | 240 | Design iss | sue fee | |
| Total Claims 19 -20** =x | = 0.00 | 1503 | 640 | 2503 | 320 | Plant issue | e fee | |
| Independent 2 -3** = x | = 0.00 | 1460 | 130 | 1460 | 130 | Petitions to | o the Commissioner | |
| Multiple Dependent | = | 1807 | 50 | 1807 | 50 | Processing | g fee under 37 CFR 1.17(q) | 1 |
| Large Entity Small Entity | | 1806 | 180 | 1806 | 180 | Submissio | on of Information Disclosure Stmt | |
| Eco Eco Eco | Description | 8021 | 40 | 8021 | 40 | | each patent assignment per imes number of properties) | |
| 1202 18 2202 9 Claims in exces | | 1809 | 770 | 2809 | 385 | Filing a su (37 CFR 1 | bmission after final rejection | |
| | 86 2201 43 Independent claims in excess of 3 290 2203 145 Multiple dependent claim, if not paid | | 770 | 2810 | 385 | | additional invention to be (37CFR 1.129(b)) | |
| 1204 86 2204 43 ** Reissue inde | | 1801 | 770 | 2801 | 385 | | or Continued Examination (RCE) | |
| over original 1205 18 2205 9 ** Reissue claim | · | 1802 | 900 | 1802 | 900 | | or expedited examination | |
| 1205 18 2205 9 ** Reissue claim and over origi | fee (spec | cify) | | or a design | n application | $\vdash \vdash \vdash$ | | |
| SUBTOTAL (2) | | iced by E | | ina Fee | Paid | SUBTOTAL (3) (\$) | 0.00 | |
| ** or number proviously sold if greater: For i | 1 | .oou by L | | g , cc | . aiu | 002101AL (0) [(#) | 0.00 | |

| SUBMITTED BY | (Complete (if applicable)) | | |
|-----------------------------------|------------------------------------------|-----------|------------------|
| Name (Print/Type) Jon D. Grossman | Registration No. (Attorney/Agent) 32,699 | Telephone | (202) 785-9700 |
| Signature | <u> </u> | Date | January 29, 2004 |
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